

# GENERAL FLOOR

Your Wholesale Flooring Source

**RELAX....**

***We make it EASY for you...***

**Why Buy General Floor?**

**Check out these Advantages & Benefits!**

**Stanley says...  
RELAX!**



1. We will **BEAT** any competitor's advertised price - bring us their ad!
2. We **STOCK & FIX** your **TOOLS!**
3. We **DELIVER!**
4. We **BIND & SERGE** your **CARPET!**
5. We offer **STORAGE** for your flooring!
6. We offer you a full-time **CLAIMS DEPT!**
7. We **STOCK** over 160,000 **SQ. YDS.** of **CARPET** - with **FULL DISCLOSURE!**
8. We **SELL** to the **TRADE ONLY!**
9. We offer our **SHOWROOM** for your customers & **SELL YOUR JOBS FOR YOU** - at your specs!
10. We **REWARD OUR CUSTOMERS** with contests, gifts, rebates, & giveaways!

**Have you been educated on our EXPANDED  
BRUCE HARDWOOD SELECTION yet?**

## **TURLINGTON**

3/8" x 3"

Engineered Oak Plank

4 colors

## **DUNDEE**

3/4" x 3-1/4"

Enhanced Oak Plank

5 colors

## **LIBERTY PLAINS**

3/4" x 5" Oak & Maple Plank

6 colors

## **WALTHAM**

3/4" x 2-1/4"

Entry-level Oak Strip

3 colors

## **LIBERTY PLAINS**

3/4" x 3" Oak & Maple Plank

4 colors

## **DUNDEE**

3/4" x 2-1/4"

Entry-level Oak Strip

6 colors

**VISIT YOUR LOCAL  
GENERAL FLOOR BRANCH  
TODAY!**

